



MinMaxx a recognized leader in the Real Estate industry who strives towards excellence, always exceeding our customers' expectations

Marketing Specialist

Competition # 02-08

Description

Purpose of the job

An exciting, and rewarding opportunity within the Marketing and Public Relations Unit to efficiently & effectively enable business growth, strengthen the brand and drive growth in all client segments. In addition to being an expert, the incumbent must be a proactive team player. The incumbent is motivated, a self-starter, and a team player. The Marketing Specialist will play an integral role in:

Key Responsibilities

- Proactively delivering all analytical needs throughout various campaign cycles and project initiatives
- Work effectively with the Sales and Operational Support team, to design and execute targeted campaigns, presentations, charity sponsorship events etc.
- Update and constantly monitor content on a variety of Regional zone Marketing Board Listings and ascertain various strategies for gaining reasonable revenue from the resources.
- Utilize scalable communication techniques for all social media blogs to enhance and promote MinMaxx image.
- Provide support to the Sales Effectiveness team, evaluate and coordinate all information submitted via ballots on a regular basis.
- Support, monitor, & enhance various Member relationship programs such as CRM,

Knowledge, Experience & Skills:

Currently enrolled in Marketing.

- Knowledge of Marketing & Sales processes.
- 1 year experience using tools such as Adobe Photoshop, Adobe Illustrator, Flash, HTML, Dreamweaver, MS Project.
- Advanced analytical/critical thinking, research, and problem solving skills.
- Excellent writing and communication skills
- Experience in effective Campaign design & execution processes.
- Strong Microsoft office skills.
- Highly proactive and high sense of ownership.
- Knowledge of consumer research processes from start to finish.
- Available for periodic peak work periods – after hours and weekends.
- Ability to multitask, adapt, and meet tight deadlines.
- Ability to work independently and as a team member.
- Strong written & communication skills.

Interested applicants submit a covering letter and resume to hr@minmaxx.com

And submit personality survey available at <http://nextsuperagent.com/step1.php>

We are an equal opportunity employer committed to diversity.